



**#LIVE
THE
PASSION**



fb.com/ibass360



ibass360.com



WHO WE ARE

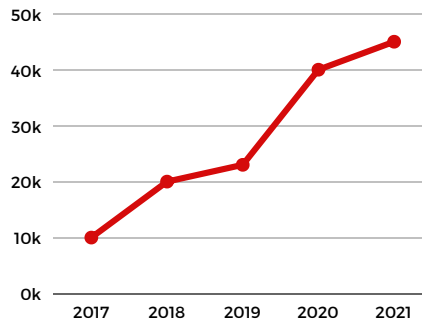
Here at iBass360, we're just getting started but our growth is impressive. With over 25 years of experience in Bass Fishing and over 15 with social media, we're confident that we deliver an outstanding online resource for all things Bass fishing. Our professionally designed website features our information-rich blog and video content which features many exclusive fishing articles, product reviews, fishing tactics, techniques, and industry news.

iBass360 is getting recognized and our community involvement and awareness focus creates a unique forum for your message. Our Media kit is available with easy to subscribe sizes and prices to fit your content and ad budget. Become part of a fast-growing and exciting angling community by getting your message and your products in the hands of our viewer base.

WEBSITE ADVERTISEMENT

We offer three packages in our media kit. Each package includes social media and website advertising and can be tailored to your business needs.

We have over 25 affiliate partners, 5 trusted guide services, and over 40 pro staff members ready to rep your product!

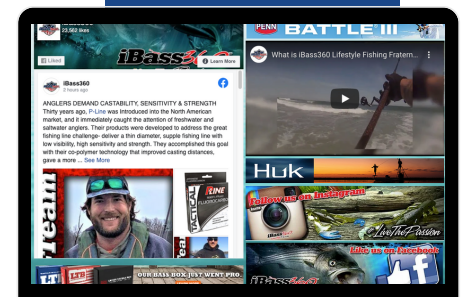
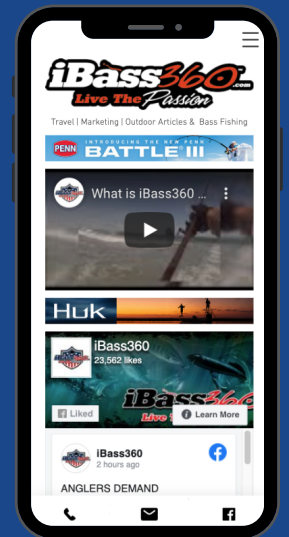
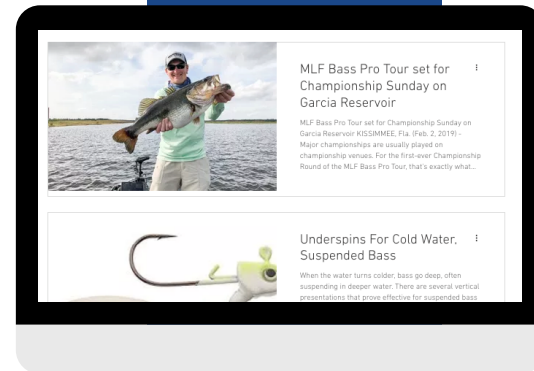


SOCIAL MEDIA REACH

24k
followers

1.8M
Page Reach

250k
Monthly Reach



RATE CARD - IBASS360 DIGITAL ADS + CONTENT

Header Ad (1170x225) pricing:
open rate (per month) \$250.00
six month rate \$200.00
yearly rate \$150.00

Sidebar Ad (275x183) pricing:
open rate (per month) \$150.00
six month rate \$100.00
yearly rate \$75.00

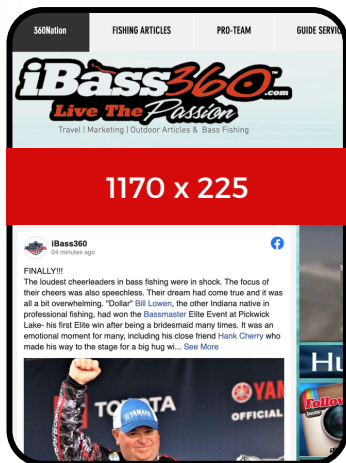
Content Ad (350x250) pricing:
open rate (per month) \$225.00
six month rate \$175.00
yearly rate \$125.00

Footer Ad (780x188) pricing:
open rate (per month) \$100.00
six month rate \$70.00
yearly rate \$50.00

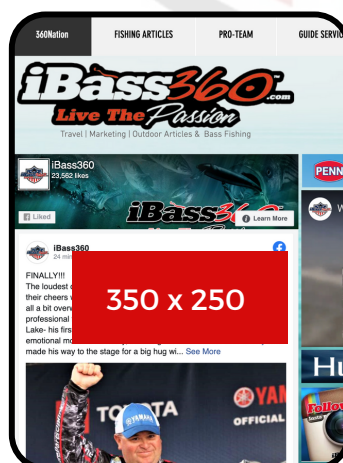
Professional Ad Design \$60.00
Additional Edit \$25.00
Field Staff written article \$150.00
Field staff using product article review: \$300.00
Company Logo on our Jerseys \$200.00

Video Content: \$1000.00+

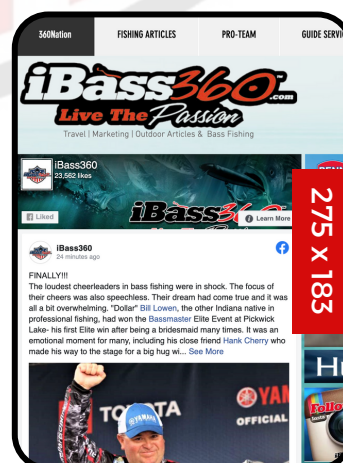
DIGITAL AD PLACEMENTS



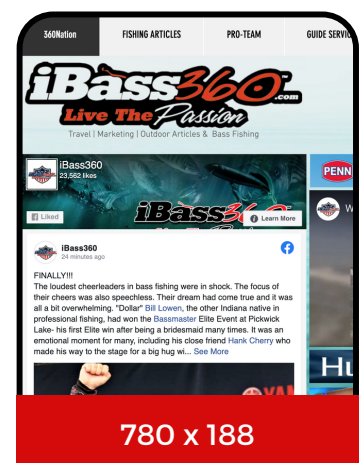
Header Ad



Content Ad



Sidebar Ad



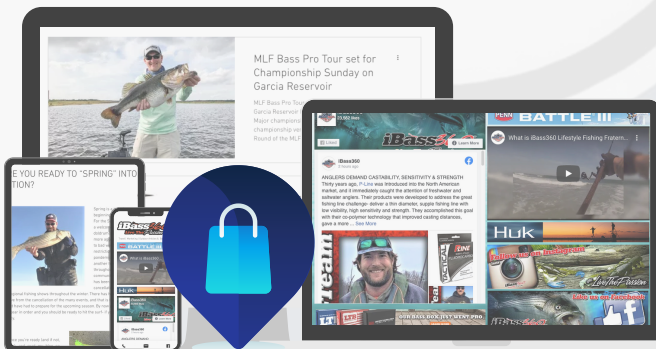
Footer Ad

360 DEGREES OF MARKETING

We offer more than just digital advertising - welcome to the triple threat packages

TIER ONE

30% COMMISSION ON ALL SHOP SALES



What's Included:

Your product listed in our shop + we ship for you!

One article written about your product and shared across all our social channels + blog *

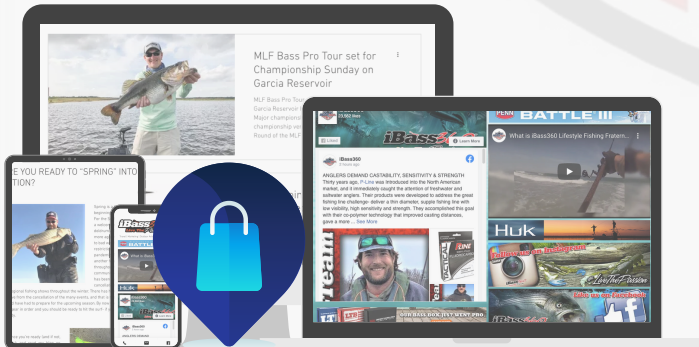
One free designed static ad (\$60 value) with 2 free edits a year

One Content Ad (350x250) on our website homepage

12 items of each item offered in our store need to be provided at time of listing, afterwards we will purchase inventory

TIER TWO

25% COMMISSION ON ALL SHOP SALES



What's Included:

Your product listed in our shop

One article written about your product and shared across all our social channels + blog *

One free designed static ad (\$60 value) with 2 free edits a year

One Content Ad (350x250) on our website homepage

drop shipping times need to be within 5 - 7 days of order

*please provide us a sample of each product you would like us to promote in order for our field staff to provide original and authentic content.